

# MESSAGE NOTIFICATION CENTER™



## Extending Wireline Voicemail Alerts to Wireless Devices

Do you have what it takes to capture the corporate wireless market? It means offering services that matter to corporate customers—cost-effective services that maximize productivity and enable faster responses to business opportunities. TCS' Message Notification Center delivers the competitive edge that your corporate customers require.

TCS' Message Notification Center (MNC) drives more billable services and airtime for all customers—boosting ARPU for rapid ROI. MNC provides a vital service for both businesses and consumers, sending non-intrusive SMS notifications to wireless devices whenever a message is left on a customer's landline voicemail. Additional benefits include:

- Centralized notification control for all voicemail systems
- Voicemail systems do not require SMPP interfaces
- Simple "one-button" dial-up reply to landline voicemail
- Notifications easily stored on handsets
- Airtight security via precise screening processes



## Deliver Corporate & Consumer Value

MNC meets corporate needs by enabling users to quickly respond to landline voicemail messages—improving corporate productivity by eliminating constant checking of voicemail, and cutting costs by consolidating pager and mobile phone functions. MNC also offers time-saving convenience to consumers, giving you a competitive edge in new markets.

## Drive Message & Airtime Revenue

MNC can expand revenue across both corporate and consumer client bases. You accrue per-message dollars with each message notification, while generating subsequent calls to voicemail and return calls that increase airtime usage—causing some users to upgrade to higher rate plans.

## Deploy Fast for Quick ROI

Gain rapid ROI with quick and efficient implementation. MNC supports almost all voicemail systems with pager out-dial capability. And MNC requires only a Short Message Service Center (SMSC) that supports SMPP v.3.4 and voicemail system access through the PSTN.



## How MNC Works

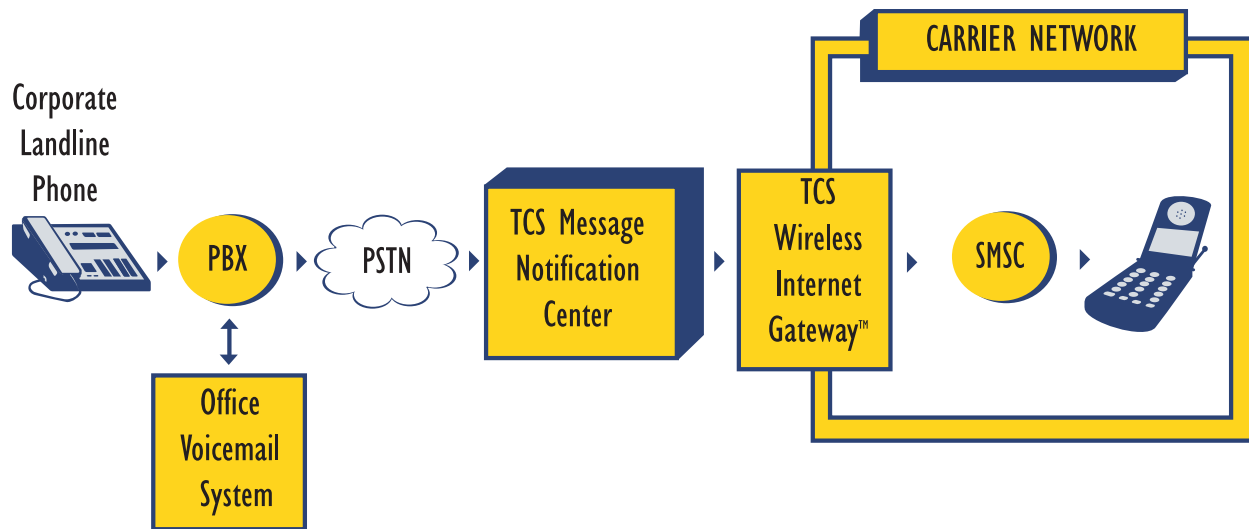
When a corporate user receives a landline voice message, the voicemail system will send an outcall sequence with the corporate user's MIN and the voicemail system "call-back" number to the PBX. The PBX will place an analog call to the MNC server and the MNC will pass the information as an SMPP message to a gateway or directly to an SMSC. The message will then be delivered to the corporate user's mobile.

## Your Established Partner

TCS (NASDAQ:TSYS) has been providing communication solutions since 1987 and is a global leader in wireless location and messaging technology. TCS location and messaging solutions are used in over 40 wireless carrier networks worldwide.

## Get Started Now

For more information, call 1.866.356.3535 or email us at [MNC@telecomsys.com](mailto:MNC@telecomsys.com). And learn about TCS' complete suite of products and services at [www.telecomsys.com](http://www.telecomsys.com).



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