

TeleCommunication Systems, Inc. (TCS) Traffic helps you avoid traffic delays by providing up-to-the-minute traffic maps with real-time speed and incident information across a broad set of handsets and platforms. Simple navigation makes it quick and easy to access relevant information.

TCS Traffic Features

- View traffic maps and speed data of over 100 metro areas
- Zoom in to see incident detail on the map
- Pan in to see additional areas
- Obtain incident details such as direction and clearing time
- Create custom commute routes for easy retrieval

Personalized Traffic Information



Speed Flow and Incident Information



270
 @MD-118
 Medium Impact
 -Congestion-
 Reported: 4:44 PM
 Est Clear: 6:57 PM
 :Stop and go traffic. Approach with care N I-270 MD-118/EXIT and MD-109/EXIT 22.



TCS Traffic provides information consumers need to avoid delays caused by incidents, commute conditions and sporting events. This information is easily accessible via multiple platforms including mobile handsets and web.

Quality, Accurate Real-Time Data Helps Avoid Delays

TCS Traffic reports delay details compiled from multiple sources including local and state police, DOT, automated speed sensors, and aircraft:

- Road closures
- Accidents
- Congestion
- Toll plaza backups
- Adverse weather conditions
- Sporting events, concerts, and festivals

TCS Traffic speed flow provides quick access to traffic conditions via red, yellow and green color coding.

Maximize Revenue Via Multiple Models

TCS Traffic is designed to support multiple revenue models including traditional prescribers and mobile advertising. TCS Traffic provides carriers with the ability to offer varying levels of application features and content.

TCS provides carriers with the ability to build inventory via advertising guidelines. This support includes banners at both the top and bottom of the pages, as well as support for both WAP 1.0 and 2.0 browsers.

With compelling content and broad browser support across handsets, TCS Traffic enables carriers to increase revenue for their mobile Internet offerings across the widest range of customers.

A Complete Solution for Mobile, Web, and Navigation

TCS Traffic is available as an off-the-shelf application for WAP, BREW, J2ME, RIM and Windows mobile devices providing carriers the ability to offer the content across all of their handsets and consumers.

TCS Traffic is a dynamic development environment for companies interested in integrating traffic into their product offers. TCS provides AJAX maps with traffic for a rich Web experience and a complete set of APIs for developers to integrate traffic information into their applications and services. These developer services enable traffic-based routing and alternate

routing, incident detail on maps, speed flow, searching by route or metro, and many other features easily integrated into mobile, Web, and connected navigation solutions.

About TCS

TCS produces wireless data communications technology solutions that require proven high levels of reliability. TCS provides wireless and VoIP E9-1-1 network-based services, secure deployable communication systems, engineered satellite-based services, and commercial location applications, using the precise location of a wireless device. Customers include leading worldwide wireless and VoIP operators, and agencies of the U.S. Departments of Defense, State, and Homeland Security.

Get Started Now

For more information call us at 1.800.307.9489 or e-mail sales@telecomsys.com Learn about TCS' products and services at www.telecomsys.com.

Traffic with AJAX maps



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